



TODD LOVEGREEN GRAPHIC DESIGNER

I am a seasoned, detail-oriented designer with experience leveraging compelling design to support company objectives through brand management. I have work experience in both design agency and corporate in-house environments. I am highly proficient in the most recent version of the Adobe Creative Cloud software. I pride myself on my integrity, work ethic, job flexibility, team awareness and the continual pursuit for learning. Cutting-edge design strategy, creative problem solving and a strong team environment is what drives me.

EXPERIENCE

FREELANCE - Graphic Designer (current)

Currently working with an in-house design team in the Boston area, to create brand specific print collateral for wholesale and retail marketing and sales.

TJX CORPORATION - Graphic Designer / Packaging (3 month contract)

Worked with the Global Packaging Team to conceptualize, design and produce packaging for licensed brands such as Tommy Bahama, Martha Stewart, Nautica, Christian Soriano and David Tutera. Collaborated with the in-house Candle Product Development Team to create various lines of brand specific candle collections.

CRABTREE & EVELYN - Senior Graphic Designer (13 yrs)

Conceptualized, designed and produced marketing materials to support all corporate needs, including retail, wholesale, outlet, e-commerce and social. Collaborated with other departments on a wide range of projects for U.S. and global markets, including promotional and tradeshow signage, in-store signage and branding, advertisements for high-end media, product catalogs, product packaging, sell-sheets, and various digital and print materials.

QUENCH DESIGN - Graphic Designer (3 yrs)

Oversaw all aspects of design, marketing and advertising for both print and web media. Managed client relationships to ensure that projects met their business objectives, and assisted with managing day-to-day functions of the in-house design department. Clients spanned the non-profit, financial, retail, high-tech manufacturing, biomedical and educational sectors.

UNITED NATURAL FOODS - Graphic Designer (3 yrs)

Collaborated with the Purchasing / Marketing Department of this Fortune 500 company to conceptualize and create point-of-purchase items, vendor ads and the UNFI consumer / thematic flyer programs. Responsible for the design, digital photography and production of the UNFI-West Coast monthly consumer flyer and the "Living Healthy" monthly personal care / supplement flyer.

REFERENCES

SANDRA JABAILY - AVPD Product Development - TJX

C: 508.390.1000 // E: sandra_jabaily@tjx.com

ANN O'NEIL - Design Manager, PD Packaging - TJX

C: 508.390.7863 // E: ann_oneil@tjx.com

LYNETTE HORN - Creative Director

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SANDRA SWALE - Project Manager

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KELLY ALDRICH - Visual Merchandiser

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CONTACT

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SKILLS

ADOBE CREATIVE CLOUD

- Photoshop.....●●●●●●
- Illustrator.....●●●●●●
- Indesign.....●●●●●●
- Acrobat.....●●●●●○

MICROSOFT OFFICE

- Word.....●●●○○○
- PowerPoint.....●●●○○○
- Excel.....●●●○○○
- Outlook.....●●●●○○

WORK MANAGEMENT SYSTEMS

- SmartFlo.....●●●●●●
- Robohead.....●●●●○○
- Basecamp.....●●●○○○

ADDITIONAL SKILLS

- Print Production.....●●●●●●
- Digital Photo Editing.....●●●●●●

EDUCATION

ROGER WILLIAMS UNIVERSITY - Bristol, RI
B.A. - Art major with a concentraion in graphic design (corporate branding focus).

R.I.S.D. - Providence, RI
CERTIFICATE PROGRAM IN ADVERTISING - Completed a two-year program focusing on brand development, recognition and marketing.